

The GIC as a Virtual Think Tank: An Overview

The Global Ideas Center is an independent **non-profit institution organized as a virtual think tank**. The GIC does not rely on any physical infrastructure and keeps very little permanent staff in order to ensure the maximum possible amount of the financial resources made available to us is used for our content operations.

The GIC coordinates a **network** of international thought leaders including **reform-oriented scholars and practitioners** in politics, business and civil society. It serves this network as a dialogue-oriented project partner, helping its partners develop and publish content and manage outreach (“**co-creation**”).

The GIC is **multi-thematic** in scope, operates in a **media-oriented** manner and publishes the online magazine The Globalist as its own **independent think tank publication**.

We are dedicated to the **high-profile presentation** of reform ideas in the media, thereby influencing policymakers and the public debate.

Thematically, we are focused primarily on the areas of Global Democracy, Global Economy, Global Politics and Global Governance. Under those headings, we focus on many sub interests, including climate resilience, digital society, democracy, transparency, governance and social cohesion, Europe’s role in the world and the future of Western democracies.

Our analysts specialize in exploring often-overlooked links (“interferences”) between these issue areas. We have a long track record over many years of **proactively demonstrating** our commitment to exploring these issues. We are firmly committed to reaching a broad audience and **not simply “preaching to the converted.”**

The GIC spotlights **cross-border learning** to demonstrate what countries can learn from one another. Our trademark publication format, the Strategic Intervention Paper (SIP), often focuses on “The Power of Comparisons” to strengthen narratives about the impact of cross-border learning.

Via its online magazine, the GIC has also built up a global outreach network of media partners. Its articles have been published in more than 100 different publications — predominantly the leading national newspapers and magazines — in more than 50 countries.

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