

The Berlin-based Global Ideas Center is a **non-profit virtual think tank** that:

1. is **multi-thematic** in scope, operates in a **media-oriented** manner and coordinates a **network** of international thought leaders including **reform-oriented scholars and practitioners** in politics, business and civil society;
2. serves these thought leaders as a dialogue-oriented project partner (“**co-creator**”) and pursues the **high-profile presentation** of their reform ideas in the media, thereby influencing policymakers and the public debate;
3. focuses on **cross-border learning**, narratives and impact (via “The Power of Comparisons”) to demonstrate what and how countries can learn from one another;
4. produces the online magazine The Globalist as an **independent think tank publication platform** and has global reach through its network of media partners;
5. is committed to reaching a broad audience and not simply “**preaching to the converted**;”
6. focuses on five core **thematic areas: climate resilience and sustainability, digital society, transparency and societal cohesion, Europe’s role in the world, and the future of Western democracies**;
7. concentrates on the links among such issues as climate, security, digitalization, industrial, trade, as well as labor market and health policies;
8. and has a long track record of **proactively demonstrating** its commitment in these areas over many years.